

PRIVACY POLICY

LAST UPDATE OF THIS PRIVACY POLICY - [November 19, 2015]

BEFORE USING OUR SITE, PLEASE READ THIS PRIVACY POLICY CAREFULLY.

This Privacy Policy is applicable to BALLYHOO! Push Pin Media and sets out our policy on the gathering and use of information on this site. BALLYHOO! Push Pin Media is committed to providing a safe web site for visitors of all ages and has implemented this Privacy Policy to demonstrate our firm commitment to your privacy. BALLYHOO! Push Pin Media complies with Canadian Federal and Provincial privacy laws and regulations including the Personal Information and Electronic Documents Act.

There may be links from our Site to other web sites; note that this Privacy Policy applies only to our Site and not to web sites of other companies or organizations to which our Site may be linked. You must check on any linked sites for the privacy policy that applies to that site and/or make any necessary inquiries in respect of that privacy policy with the operator of the linked site. These links to third party websites are provided as a convenience and are for informational purposes only. BALLYHOO! Push Pin Media does not endorse, and is not responsible for, these linked websites.

Although you are not required to register to access our Site, you may be asked to provide us with personal information when you visit certain sections of our Site. Your use of our Site signifies your acknowledgement and consent to our Privacy Policy. If you do not agree to this Privacy Policy, please do not continue to use our Site. Your continued use of the Site signifies your acceptance of these terms and any changes in effect at the time of use.

COLLECTION OF PERSONAL INFORMATION

We collect information that you voluntarily provide to us when you email us: please visit <https://www.google.com/intl/en/policies/privacy/>. When inquiring about our services you may be asked for your: name, e-mail address or phone number. Please visit our hosting service for more information: <http://www.wix.com/about/privacy>

HOW DOES COMPANY USE INFORMATION GATHERED ABOUT ONLINE VISITORS?

The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

PROMOTIONAL AND INFORMATIONAL OFFERS

With the permission of an online visitor, information submitted may be used for marketing and promotional purposes by BALLYHOO! Push Pin Media provided notice of this fact is made available online. If a visitor objects to such use for any reason, he/she may prevent that use, by e-mail request. BALLYHOO! Push Pin Media uses reasonable efforts to maintain visitors' information in a secure environment. If you have submitted personal information and want to change it or opt-out, please contact us via email.

DISCLOSURE OF INFORMATION

BALLYHOO! Push Pin Media will not disclose personal information that you provide on its Site to any third parties other than to a BALLYHOO! Push Pin Media agent except: i) in accordance with the terms of this Privacy Policy, or ii) to comply with legal requirements such as a law, regulation, warrant, subpoena or court order, and/or iii) if you are reporting an adverse event/side effect, in which case BALLYHOO! Push Pin Media may be required to disclose such information to bodies such as, but not limited to, Canadian and/or international regulatory authorities. Please note that any of these disclosures may involve the storage or processing of personal information outside of Canada and may therefore be subject to different privacy laws

than those applicable in Canada, including laws that require the disclosure of personal information to governmental authorities under circumstances that are different than those that apply in Canada.

POLICY CHANGE:

If we alter our Privacy Policy, any changes will be posted on this page of our Site so that you are always informed of the information we collect about you, how we use it and the circumstances under which we may disclose it.

ACCEPTANCE OF OUR PRIVACY POLICY:

By using this Site you signify your acceptance of our Privacy Policy, and you adhere to the terms and conditions posted on the Site. By submitting your information, you agree that it will be governed by our Privacy Policy.